

**POLITICAL INQUIRY RECORD:  
FEDERAL, STATE & LOCAL CANDIDATE ADS  
ALL QUESTIONS MUST BE ANSWERED**

- ☒ **Federal Candidate**  
☐ **State or Local Candidate**
- 

**1. Requested by (Agency name, address, phone number & contact):**

**Agency Name** Shorr Johnson Magnus  
**Contact** Mike Deltorre  
**Phone Number** 215 567 4080  
**Address** 100 N. 20th St. Philadelphia, PA 19103

**2. On behalf of (Candidate name & authorized campaign committee name):**

Catherine Cortez Masto

**3. Election (Office sought & date):**

US Senate 06/14/2016

**4. Date of request:**

03/08/16

**5. Request received by:**

Will Hildebrandt - Telemundo NSO

**6. Details:**

08/016/16 30 sec ad schedule - Telemundo Las Vegas

**7. Name, Address & Phone Number of contact person for the candidate or candidate's authorized campaign committee:**

**Contact Name** Catherine Cortez Masto for Senate  
**Phone Number** 702 527 1634  
**Address** 8020 South Rainbow Blvd. Las Vegas, NV 89139



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**8. Name of treasurer of authorized committee:**

Steve Mele

**9. Date and nature of follow-ups, if any:**

Not Applicable

**10. Disposition:**

- ☒ Accepted – see contract details
- ☐ Rejected – provide reason:

Additional Information:

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

**Date:**

3/8/16

I, SHORR JOHNSON MAGNUS,

being/on behalf of: CATHERINE CORTEZ MASTO, a legally

qualified candidate of the DEMOCRATIC political

party for the office of: US SENATE

in the PRIMARY

election to be held on: JUNE 14, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges: \$ 2,601.00**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

CATHERINE CORTEZ MASTO FOR SENATE

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

STEVE MELE

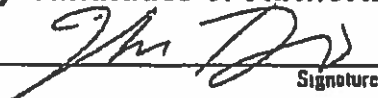
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

3/8/16

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted In Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CONTRACT



**KBLR**  
**450 Fremont St.**  
**Suite 310**  
**Las Vegas, NV 89101**  
**(702) 258-0039**

<b>Contract / Revision</b> 679387 /		<b>Alt Order #</b> 01465543
<b>Product</b> CATHERINE CORTEZ MAS		
<b>Contract Dates</b> 08/16/16 - 08/22/16		<b>Estimate #</b>
<b>Advertiser</b> CATHERINE CORTEZ MASTO FOR SENATE		<b>Original Date / Revision</b> 08/15/16 / 08/15/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KBLR	<b>Account Executive</b> Will Hildebrandt	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> RA35+		
<b>IDB#</b>	<b>Advertiser Code</b> CCMS	<b>Product Code</b>
<b>Agency Ref</b> 06431		<b>Advertiser Ref</b> 38946

And:

**SHORR JOHNSON MAGNUS**  
**100 NORTH 20TH STREET**  
**SUITE 201**  
**PHILADELPHIA, PA 19103**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KBLR	08/16/16	08/19/16	M-F 7A-10A	M-F 7A-10A		:15/15			BK	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/16	08/21/16	-1111--				4	\$75.00			
N 2	KBLR	08/16/16	08/19/16	M-F 11P-1135P	11P-1135P		:15/15			BK	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/16	08/21/16	-1111--				4	\$900.00			
N 3	KBLR	08/16/16	08/21/16	OLY WEEKDAY	OLY WEEKDAY		:15/15			BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/16	08/21/16	-1-1---				2	\$600.00			
N 4	KBLR	08/22/16	08/22/16	M-F 7A-10A	M-F 7A-10A		:15/15			BK	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/16	08/28/16	M-----				1	\$75.00			
N 5	KBLR	08/22/16	08/22/16	M-F 11P-1135P	11P-1135P		:15/15			BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/22/16	08/28/16	M-----				1	\$900.00			
N 6	KBLR	08/16/16	08/21/16	OLY WEEKEND	OLY WEEKEND		:15/15			BK	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/15/16	08/21/16	-----11				2	\$600.00			
<b>Totals</b>											<b>14</b>	<b>\$7,275.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/22/16	14	\$7,275.00	(\$1,091.25)	\$6,183.75
<b>Totals</b>	<b>14</b>	<b>\$7,275.00</b>	<b>(\$1,091.25)</b>	<b>\$6,183.75</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS.

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

## FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.


**TELEMUNDO**

**KBLR**  
**450 Fremont St.**  
**Suite 310**  
**Las Vegas, NV 89101**  
**(702) 258-0039**

<u>Contract / Revision</u>	<u>Alt Order #</u>
679387 /	01465543

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/16/16 - 08/22/16	CATHERINE CORTEZ M	

<u>Advertiser</u>	<u>Original Date / Revision</u>
CATHERINE CORTEZ MA	08/15/16 / 08/15/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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FOR NBCE CONTRACTS

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